

PRIVACY POLICY

Last updated: March, 2025

This Privacy Policy describes how and why we collect, store, use, and share ("process") your information when you use our browser extension and related services ("Services"). By using our Services, you agree to the terms of this Privacy Policy. If you do not agree, please discontinue use of our Services.

1. OWNER AND DATA CONTROLLER

Company Name: HashEx US, LLC

Contact Email: hello@voiceseo.ai

2. TYPE OF DATA WE COLLECT

Anonymous Usage

Our extension can be used without creating an account. Users may install and utilize the extension anonymously without providing any personally identifiable information. Some features may require authentication, but the core functionality remains accessible without registration.

Personal Information Provided by You:

- Email address (if you choose to create an account)
- Authentication information (if logging in via third-party services such as Google, including your Google account ID and associated metadata necessary for authentication)

Automatically Collected Information:

- Browser type and version
- Websites analyzed using our extension
- Extension usage data (such as feature interactions and errors)
- IP address (temporarily collected for security purposes)

Sensitive Information:

We do not collect or process any sensitive personal data.

3. PURPOSES FOR PROCESSING PERSONAL INFORMATION

We process your personal information for the following purposes:

Purpose	Legal Basis	Type of Information
To create and manage user accounts	Contract	Personal Information Provided by You
To analyze websites for AEO optimization	Legitimate Interest	Automatically Collected Information
To improve and personalize user experience	Legitimate Interest	Automatically Collected Information
To maintain the security of our Services	Legitimate Interest	Automatically Collected Information
To send service-related communications	Consent	Personal Information Provided by You

4. WHEN AND WITH WHOM WE SHARE YOUR PERSONAL INFORMATION

We may share information in the following situations:

- **Service Providers:** With third-party providers for hosting, analytics, or security monitoring.
- **Legal Compliance:** When required by law or to protect our rights.
- **Business Transfers:** In case of mergers, acquisitions, or similar events.

5. DO WE USE COOKIES OR TRACKING TECHNOLOGIES?

Our extension does **not** use cookies. However, we collect certain technical data about the user's client (such as browser and device information) and email address (if provided) to optimize user experience and improve our Services.

6. DATA RETENTION AND DELETION

- We retain personal data only as long as necessary for the purposes outlined in this policy.
- User data is deleted upon request within 48 hours.
- Automatically collected data is anonymized or deleted after two years.

To request data deletion, contact us at hello@voiceseo.ai.

7. SECURITY MEASURES

We implement industry-standard security measures to protect your data. However, no method of transmission over the internet is 100% secure. Use of our Services is at your own risk.

8. DATA STORAGE LOCATION

Your information is stored on secure cloud servers located in Nuremberg, Germany. We comply with applicable data protection laws regarding cross-border transfers.

9. MINORS' PRIVACY

Our Services are not intended for users under the age of 18. If we discover that a minor has provided personal data, we will delete it promptly.

10. USER RIGHTS

If you are a resident of the EEA, UK, or California, you have certain rights under applicable data protection laws, including:

- **Right to Access:** Request a copy of your personal data.
- **Right to Rectification:** Request corrections to incorrect data.
- **Right to Erasure:** Request deletion of your personal data.
- **Right to Restriction:** Request limitations on data processing.
- **Right to Object:** Object to processing based on legitimate interests.
- **Right to Data Portability:** Request data transfer to another entity.
- **Right to Withdraw Consent:** Revoke consent for optional data processing.

To exercise your rights, contact us at [Your Contact Email].

11. DO-NOT-TRACK SIGNALS

We do not currently respond to Do-Not-Track (DNT) signals due to lack of industry standardization.

12. POLICY UPDATES

We may update this Privacy Policy periodically. Changes will be reflected by the "Last Updated" date at the top of this policy. Continued use of the Services indicates acceptance of any changes.

13. CONTACT US

If you have any questions or concerns about this Privacy Policy, please contact us at:
hello@voiceseo.ai